

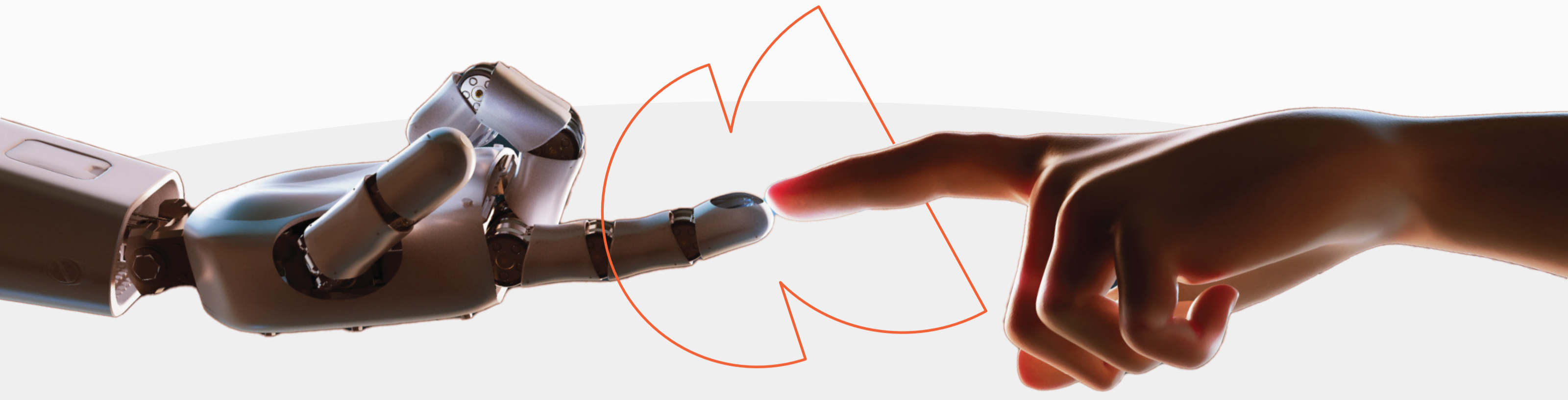
BairesDev Presents:

# 8 FinTech Trends

## Unveiling the Future of Finance

Harnessing AI's Power to Eliminate Biases and Redefine Financial Predictions

BairesDev's latest whitepaper reveals **market projections in FinTech**, spotlighting cutting-edge technologies and highlighting the role of AI in promoting inclusion in the market:



### HARNESSING AI AND MACHINE LEARNING'S POTENTIAL

Financial institutions globally note AI's potential to deliver up to \$1 trillion of added value annually. - McKinsey. **It's potential?**

#### AI chatbots

Set to elevate customer experience

#### Bias mitigation

With advanced learning for accurate credit predictions

#### Fraud prevention

Detecting patterns of behavior

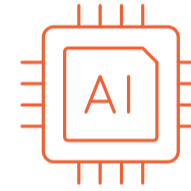
#### Predictive analytics

An evolutionary step following data reporting

### THE 8 FINTECH TRENDS



Embedded Finance



Artificial Intelligence



Open Banking



Composable Banking



Cross-Border Payments



RegTech



Disruptive Web3



InsurTech

### MARKET INSIGHTS & PROJECTIONS

Global FinTech Market

**USD \$949.49 billion** (by 2030)

Grand View Research\*

Embedded Finance

**+421%** by 2027

Growth expectation Juniper Research\*

**25%**

of Enterprises will adopt web3 by 2024

Gartner\*

### BAIRESDEV'S EXPERTISE

**85+**

Fintech projects (in the last 5 years)

**.NET/C#, Node.js, and Ruby**

The most in demand technologies

**86**

Active technical roles among FinTech industry clients

**130%**

Increase in Financial services projects (since 2020)

**Want to know more?**  
Download the whitepaper!

 **BairesDev**